



**AMIT Retail LLC**

amit.retail 



# FROM HIGH SEAS TO HIGHER GROUNDS



# OUR IDENTITY

## **AMIT International Group FZE**

AMIT International Group FZE is synonymous with four decades of heritage, excellence, ambition, integrity and determination. Founded and headquartered in the United Arab Emirates since 1981, AMIT International Group FZE (AIG) has navigated through intense tides of challenges and growth by its founding father Abdulla Mohammed Ibrahim, a veteran Sea-Captain.

Today, with 40 years of glorious existence and with global footprints across Middle East and Southern Asia, AIG continues to be the region's leading enterprise for modern marine and land technologies. With a humble beginning to cater to the burgeoning demand for modern marine equipment in the region with a strong maritime tradition, AIG has formed many successful milestones along its journey.

To provide solutions to the toughest challenges, AIG does things differently, creatively and vigorously, supported by a highly qualified team of dedicated professionals, that drives on a culture of Innovation and Strategic Decision Making.

AIG's unparalleled experience, revolutionary portfolio of technologies, state-of-the-art product-service ecosystem, and relentless focus on infrastructure & sustainability provide its customers with flexibility and safety, regardless of the market conditions, while reinstating AIG as an unparalleled market player.

# AIG EXECUTIVE LEADERSHIP

AMIT International Group FZE takes pride and honor being aligned with UAE's aspiration of pioneering modern thoughts and revolutionary transformations. The visionary Group Leadership has undeniably entrenched AIG's DNA with empowering & engaging people, transparency in communications, and dynamic innovations, whilst being rooted to the cultural and moral heritage.

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The landscape of marine and outdoor industry is shifting with the technological advancement. Having Sea and Trading in our DNA, we, the people of AMIT International Group, have earned globally renowned brands as partners to import, export and distribute products & services from Marine & Navigation to Water sport, Outdoor recreation, and Fitness sectors.

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- **Abdulla Mohammed Ibrahim,**  
Founder Chairman AIG



**ABDULLA MOHAMED IBRAHIM**  
Founder & Group Chairman



**ABDULAZIZ ABDULLA**  
Group Managing Director



**FARIS ABDULLA**  
Deputy CEO



**SHIJU JOSEPH**  
Group Executive Director



# Our Mission, Vision & Corporate Values

AMIT International Group FZE strives for excellence through its customer and constituent centric approach. The company's nucleus is engineered around the strategic growth of the business and its people. Through Vision, Motivation and Ideation, AIG prides itself of a culture where 'techno-logistic' infrastructure and customer experience work symbiotically, in tandem with sustainability and innovation.



## Mission

We are committed to bringing superior products and quality services that will inspire and enrich our customers' lives and contribute to a sustainable future.



## Vision

To make meaningful contributions to people's lives, through offering products and services that are reflective of our culture of quality, customer care and aspirations for a sustainable future.



## Corporate Values

### Agility

Change is the only constant. It is our ability to quickly adapt and use agile practices to continually deliver innovative, high-quality products and services in order to stay ahead of the curve.

### Innovation

Innovation has always been a driving force of our organization. We believe in pursuing unique ideas, followed by research and initiating a proactive action, leading to a new milestone.

### Integrity

Adherence to moral and ethical principles, transparency & fairness in what we believe, communicate and act, and making impactful & sound decisions are our top priorities.

### Excellence

Our belief in Excellence reflects our unyielding passion and unfaltering commitment to strive for the best solution, while looking for opportunities to learn and evolve, and setting highest qualitative measures.

### Diversity

As a team, we continue to build an inclusive atmosphere that encourages, supports, and celebrates the uniqueness and beauty of diverse idea and culture.





# Our Brands

A fearless ambition has made AMIT International Group FZE prominent in different areas of marine and land technology. AIG's strong and ever-growing distribution network is spread across the UAE, Saudi Arabia, India and Bangladesh with business specialties in every region. Over the years, AIG has continued to grow and develop keeping expertise and excellence at its core, resulting the partner brands in achieving success and earn glorious business weighted milestones.

AIG's brands, pillar a wide array of revolutionary product lines and services in the Marine, Navigation, Aviation, Land and Water sports, Outdoor Adventures, and Fitness sectors across various regions;

The brands are as follows;

## UAE Operations



**AMIT**  
Marine Services FZE



**AMIT**  
Retail LLC



**AMIT**  
Engineering FZE

## KSA Operations



**AMIT**  
Trading Co



**AMIT**  
Marine LTD

## Bahrain Operations



**AMIT**  
Marine LTD

## India Operations



**AMIT**  
GPS & Navigation LLP



**AMIT**  
Marine Services LLP

## Bangladesh Operations



**AMIT**  
EST Bangladesh Branch

## Singapore Operations



**AMIT**  
INTERNATIONAL  
(SG) PTE. LTD.



At AMIT RETAIL L.L.C, we are passionate about providing unparalleled diving solutions that meet the needs of divers at every level, whether you're just starting out or are an experienced professional. We understand the unique demands of underwater exploration and have carefully curated a collection of cutting-edge adventure equipment from some of the most trusted and globally recognized brands in the industry. Our selection encompasses everything from high-performance dive computers, masks, and fins, to wetsuits, buoyancy control devices, and essential accessories.

Each product we offer is chosen with an emphasis on safety, durability, and innovation, ensuring that our customers can dive deeper and explore the wonders of the underwater world with complete confidence.

At AMIT RETAIL L.L.C, we are dedicated to not just equipping our customers with the best gear, but also empowering them with the knowledge and tools to enhance their diving experiences. Whether you are preparing for your first dive or embarking on a new adventure, our team of experts is here to guide you, ensuring you find the right solutions that elevate your journey beneath the surface.

Dive into a world of possibilities with AMIT RETAIL L.L.C, where quality and adventure go hand in hand.

#### Browse through our extensive range of adventure gear:

- **Diving**
- 
- **Smartwatches**
- 
- **Sports & Fitness**
- 
- **Outdoor Recreation**
- 
- **Automotive**
- 
- **Marine**





## Diving & Watersports Solutions

At AMIT RETAIL L.L.C, we are deeply committed to delivering exceptional Diving solutions that cater to enthusiasts of all skill levels, from beginners to seasoned divers. Our curated selection features top-tier adventure equipment sourced from globally recognized brands, ensuring divers can explore the underwater world with confidence, safety, and superior performance.

### Scuba Diving:

Dive into our comprehensive selection of Scuba Diving gear, featuring essential equipment such as Masks, Snorkels, Boots, and Rush Guards. Our range also includes Fins, Regulators, Diving Computers, and BCDs to ensure you have the best tools for underwater exploration. Complement your gear with Water Sports accessories, Gloves, and Goggles to enhance your diving experience.

### Snorkeling:

For snorkeling enthusiasts, we offer Masks & Snorkels, as well as combined Mask, Snorkel & Fins sets for convenience. Our selection also includes Gloves and SUITS, including Shorty Suits, WetSuits, and Dry Suits, to suit various water conditions and personal preferences.

### Freediving:

For those who prefer the challenge of Freediving, we provide specialized Freedive Suits and Hand Spearguns to enhance your underwater adventures.

We also cater to the specific needs of freediving enthusiasts, offering specialized equipment such as low-volume masks, streamlined fins, and advanced wetsuits tailored for optimal hydrodynamics and breath-hold diving. Our selection includes the latest in diving technology, including high-performance dive computers and underwater cameras, allowing divers to not only explore but also document their underwater adventures. Whether you're preparing for a recreational dive, technical dive, or freediving expedition, our products are chosen to support a diverse array of diving styles and environments, from coral reefs and shipwrecks to deep-sea explorations.







## Health & Fitness Tracking Solutions

At AMIT RETAIL L.L.C, we are dedicated to helping our customers achieve their health and fitness goals with a wide range of advanced tracking solutions. Our collection includes state-of-the-art fitness trackers, smartwatches, heart rate monitors, and other wearable devices from globally renowned brands like Garmin. These brands are celebrated for their innovation, precision, and commitment to delivering high-quality products that seamlessly blend technology and style, allowing users to stay connected to their health metrics with ease and accuracy.

### Running:

For runners of all levels, from casual joggers to marathoners, our selection includes advanced GPS running watches such as the Epix series, Fenix series, Forerunner series, and fitness trackers that monitor essential metrics such as pace, distance, cadence, heart rate, and more. With products from Garmin, users can access training plans, performance analytics, and real-time coaching tailored to their goals.

### Cycling & Indoor Training:

Our cycling and indoor training solutions provide cyclists with the tools they need to push their limits and optimize performance. Featuring products from Garmin, our range includes cycling computers, smartwatches, and indoor bike trainers that offer advanced tracking capabilities such as power output, cadence, speed, and GPS mapping.

### Golf:

For golf enthusiasts, AMIT RETAIL L.L.C offers specialized tracking devices from leading brands. Our golf watches such as the Garmin Approach series provide detailed course maps, precise distance measurements, and performance tracking features to help players improve their game.

### Triathlon:

Triathletes require versatile and durable devices that can keep up with the demands of multi-sport training and competitions. Our selection of triathlon watches from Garmin built to excel in swimming, cycling, and running, offering robust features such as multi-sport mode, open-water swim tracking, advanced performance metrics, and long battery life.





## Outdoor & Recreation

From rugged terrains to tranquil trails, we offer a diverse range of products designed for every outdoor enthusiast. Our inventory features top-tier devices from Garmin, renowned for their precision and durability. Our Outdoor & Recreation categories including Handhelds, Satellite Communicators, Off-Road equipment, Adventure Watches, Tracking devices, Sportsman & Tactical gear, and Dog Tracking devices. Each product is designed to deliver exceptional performance in the most demanding conditions.

Whether you're navigating challenging landscapes with our advanced Handhelds, staying connected in remote areas with Satellite Communicators, or enhancing your off-road experiences with specialized equipment, our collection ensures you have the best tools for every adventure. Our Adventure Watches and Tracking devices provide reliable tracking and monitoring, while our Sportsman & Tactical gear caters to specialized needs. For those who want to keep track of their canine companions, our Dog Tracking devices offer peace of mind. At AMIT Retail, we are dedicated to equipping you with high-quality gear to support your outdoor pursuits and make every outing memorable.

### Handhelds:

Garmin's handheld devices deliver precision and durability for outdoor adventures. Designed to withstand tough conditions, they offer accurate GPS navigation and essential features for hiking, exploring, and tracking. Whether navigating rugged terrains or remote trails, these devices ensure you stay on course with reliable performance.

### Automotive:

Our automotive GPS solutions provide precise, real-time navigation to streamline your driving experience. With up-to-date maps and intuitive interfaces, they help you find the best routes and avoid traffic. Advanced vehicle tracking features also offer insights into performance and location, enhancing safety and efficiency.







## Marine Solutions

At AMIT Retail, our Marine sector offers a comprehensive range of high-performance equipment designed to enhance your boating and maritime experiences. Our selection includes state-of-the-art Chartplotters & Fishfinders, which provide accurate navigation and fish tracking to ensure you make the most of every trip. For effortless navigation, our Autopilots and Radar systems offer advanced automation and situational awareness, while Live Sonar and Sonar Black Boxes deliver real-time underwater imaging and detailed sonar data. With Transducers and Instruments & Instrument Packs, you get precise measurements and reliable performance to support your maritime activities.

Explore our wide array of marine sensors and accessories to further optimize your vessel. Our products include Cameras for comprehensive surveillance, Antennas & Sensors for improved connectivity, and Trolling Motors for efficient propulsion. Additionally, Fusion Audio Entertainment systems bring high-quality sound to your boat, while Digital Switching simplifies control of onboard systems. With Handhelds & Wearables tailored for marine use, you stay connected and informed even in the most challenging conditions. At AMIT Retail, we are dedicated to providing top-tier marine solutions to enhance safety, performance, and enjoyment on the water.

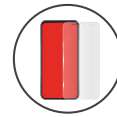








#### 4. Break Protection & Advanced Screen Solutions:



We offer premium screen protection, including shatter-proof, privacy, clear, and matte options, along with texture skins like carbon fiber. Our multi-layered protection ensures anti-glare, anti-fingerprint, anti-scratch, full-body protection of your Devices such as Smartphones, Tablets, I-Pads, Laptops and wearables etc. with lifetime replacement warranty.

With AMIT Care, we ensure that your devices remain protected from everyday accidents and mishaps. By leveraging Break Protection's® unique technology, which offers 360-degree transparent protection, AMIT Care not only shields your devices but also allows their original color and style to shine through.



Shatter Proof

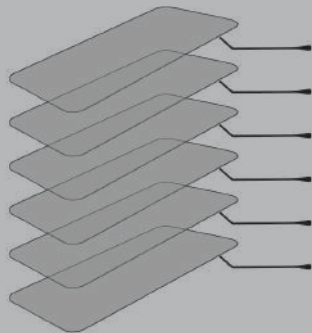
Privacy Protection

Clear Protection

Matt Protection



**BREAK**<sup>®</sup>  
PROTECTION



- Anti Glare
- Ultra Thin 2mm
- Anti Fingerprint
- Full Body Protection
- Anti Scratch
- Break Protection

#### 5. Key Cutting and Duplication:



We offer key cutting services, including master key making, duplication of door and security lock keys, and advanced car key cutting and programming. Our precision and reliability ensure seamless access and security for your needs.

#### 6. Engraving and Printing Services:



We specialize in engraving and printing on a variety of materials, including metal, wood, acrylic, leather, and plastic. From personalized gifts and name badges to license plates and business branding, our services deliver precision and creativity to meet all your customization needs.

#### 7. Mobile & Lifestyle Accessories:



We offer a wide range of premium mobile and lifestyle accessories, including chargers, earphones, phone covers, watches, knives, jewelry from leading global brands, and unique customizable products such as Zippo lighters, digital and analog clocks, butterfly and pocket knives, wallets, Imperial watches, AirPods covers, and various gift items.

Our curated collection ensures quality, style, and functionality to meet diverse customer needs.





# AMIT Retail Stores

Dubai - Sharjah - Abu Dhabi - Jeddah





# AMIT International Group FZE Entity Locations



## AMIT International Group FZE Al Seef Office

P1,03-08-1st Floor, Marsa Al Seef,  
Umm Hurair First, Dubai, UAE  
Monday to Friday 8AM to 5.30PM  
(-971 4) 418 0550  
info.uae@amitintl.com

## AMIT International Group FZE Dubai Maritime City Office & Warehouses

#607, Maritime Business Center  
(MBC), Dubai Maritime City, UAE,  
Monday to Friday 8AM to 5.30PM  
(-971 4) 401.1064  
info.uae@amitintl.com

## AMIT Retail LLC Dubai Marsa Al Seef Showroom & Garmin Service Centre

Shop P1-08-03, Marsa Al Seef, Umm  
Hurair First, Dubai, UAE,  
Monday to Sunday 10AM to 10PM  
(-9714 ) 418 0569  
info@amitretail.com

## AMIT Retail LLC Al Ras Showroom & Garmin & Diving Service Centre

Near St. George Hotel, Deira,  
Dubai, UAE,  
Monday to Saturday 8AM to 8PM  
(-9714 ) 401 1000  
info@amitretail.com

## AMIT Retail LLC Sharjah Showroom

Al Mareija Corniche, Lalchand  
Building, Near Iranian Mosque,  
Sharjah, U.A.E  
Monday - Thursday: 08:00 AM to  
01:00 PM, 03:00 PM to 08:00 PM  
Friday: 08:00 AM to 11:30 AM, 01:30  
PM to 08:00 PM  
Saturday: 08:00 AM to 01:00 PM, 03:00  
PM to 08:00 PM  
(-9716 ) 568 1212  
amit.sharjah@amitintl.com

## AMIT Retail LLC Abu Dhabi Showroom & Garmin Service Center

Behind Capital Hotel, Tourist Club  
Area (Al Zahiya), Al Meena Street,  
P.O.Box : 45299, Abu Dhabi, U.A.E  
Monday - Saturday : 08:00 AM to  
01:00 PM, 03:00 PM to 08:00 PM  
(-9712 ) 673 3456  
amit.auh@amitintl.com

## AMIT Marine Services FZE Office, Workshop, Marine & Diving Service Centre

W-143A, Dubai Maritime City, Near  
Port Rashid Rd, UAE  
Monday to Friday 8AM to 5.30PM  
(-9714 ) 401 1099  
sales@amitmarine.com

## AMIT Trading Co. - Garmin Service Center

Office No. 175 Building No. 2930  
Second Floor Northern Ring Road  
Exit 6 Alwadi, Riyadh 13313 Saudi  
Arabia  
Saturday - Thursday: 08:00 AM to  
06:00 PM  
-96611 225 3777  
info.ksa@amitintl.com

## AMIT Marine Services LLP India

Wework, Vaswani Chambers, 2nd  
Floor 264-265, Dr. Annie Besant  
Road, Worli Colony, Worli Colony  
Police Station, Mumbai,  
Mumbai-400030, Maharashtra, India

## AMIT International (SG) PTE LTD Singapore Branch

2 Venture Drive #15-29 Vision  
Exchange Singapore, P.O Box :  
608526,  
Monday to Friday 9AM to 6PM  
Tel: +6597335071  
deepak.raina@amitintl.com

## AMIT Marine Services FZE Fujairah Branch

Saif Hareb Building, Al Hail  
Industrial, Al Hail, Fujairah  
Saturday - Thursday : 8AM to 8PM  
0504554462  
info.uae@amitintl.com

## AMIT Engineering FZE Office, Workshop & ZF Marine After Sales Service Center

W-133, Dubai Maritime City, P.O.  
Box 1633-Dubai, UAE  
Monday to Friday 7.30AM to  
5.00PM  
(-9714 ) 418 0500  
info@amit-engineering.com

## AMIT Marine LTD - AMIT Marine services

Showroom 37, Al- Khobar,  
Al-Sedfah, Auto Moto Complex,  
King Faisal Ibn Abd Al Aziz Rd,  
Kingdom of Saudi Arabia  
-966 13 502 8999  
www.amitmarineitd.com

## AMIT Marine LTD - Mercury Marine

Showroom 33-34, Al- Khobar,  
Al-Sedfah, Auto Moto Complex,  
King Faisal Ibn Abd Al Aziz Rd,  
Kingdom of Saudi Arabia  
-966 13 502 8999  
www.amitmarineitd.com

## AMIT Trading Co. - Garmin Showroom & Service Center

Unit 5 Opposite Musadia Plaza,  
Madina Rd, Jeddah, KSA

## AMIT GPS & Navigation LLP Office & Garmin Service Center

JA0326, Jasola DLF Tower A, 3rd Floor,  
Plot No 10, Jasola New Delhi-110025  
Monday-Saturday: 09:00 AM to 01:00 PM,  
02:00 PM to 06:00 PM  
Tel: (-91) 11 48005800  
Tel: (-91) 11 48005849  
info.india@amitintl.com

## AMIT EST Bangladesh Branch

A.B. SUPERMARKET, Plot- 41 (3RD  
Floor), OFFICE NO- 406,  
Sector-3, UTTARA COMMERCIAL  
AREA, DHAKA-1230  
Monday-Saturday: 9:00 am to 1:00  
pm, 2:00 pm to 6:00 pm  
Tel: -880199973388  
info.bd@amitintl.com



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