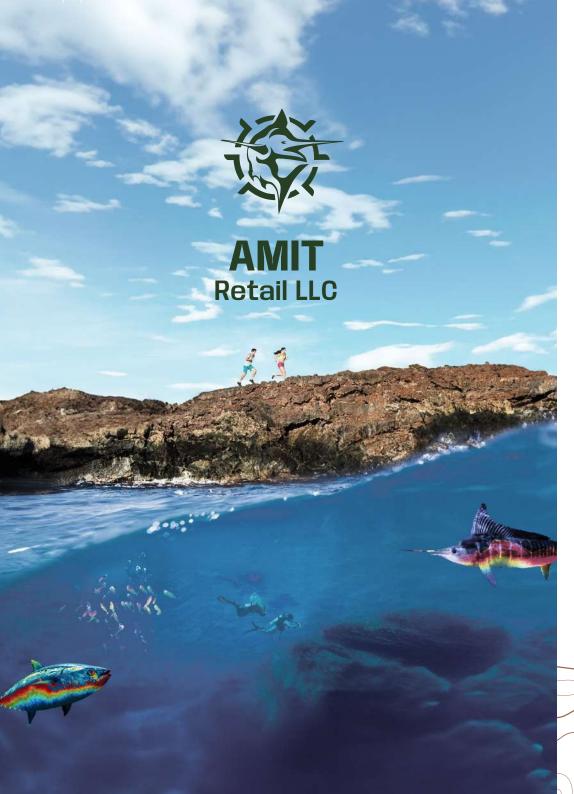


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AMIT Retail LLC







AMIT Retail L.L.C.

AMIT Retail L.L.C. is a core company within AMIT International Group, harnessing the Group's 40 years of unparalleled experience in providing advanced marine and land technologies. With a shared vision of innovation and excellence, guided by the same dedication to addressing difficult challenges through innovation, AMIT Retail mirrors the Group's strategy for success in international markets.

While AMIT International Group continues to be a leader in addressing the region's evolving technological demands, AMIT Retail plays a critical role in delivering specialized solutions and high-performance equipment to individual adventurers, divers, fitness enthusiasts, and outdoor explorers. This company ensures that AIG's hallmark of quality and strategic innovation reaches the hands of those eager to explore, excel, and push their limits in their respective fields.

At AMIT RETAIL L.L.C, we are passionate about providing unparalleled diving solutions that meet the needs of divers at every level, whether you're just starting out or are an experienced professional. We understand the unique demands of underwater exploration and have carefully curated a collection of cutting-edge adventure equipment from some of the most trusted and globally recognized brands in the industry. Our selection encompasses everything from high-performance dive computers, masks, and fins, to wetsuits, buoyancy control devices, and essential accessories.

Each product we offer is chosen with an emphasis on safety, durability, and innovation, ensuring that our customers can dive deeper and explore the wonders of the underwater world with complete confidence. At AMIT RETAIL L.L.C, we are dedicated to not just equipping our customers with the best gear, but also empowering them with the knowledge and tools to enhance their diving experiences. Whether you are preparing for your first dive or embarking on a new adventure, our team of experts is here to guide you, ensuring you find the right solutions that elevate your journey beneath the surface.

In addition to our diving products, AMIT Retail L.L.C. is committed to sustainability and environmental stewardship within the diving community. We recognize the importance of preserving marine ecosystems for future generations, and we actively promote eco-friendly practices among our customers. By partnering with brands that prioritize sustainable manufacturing processes and materials, we strive to minimize our environmental footprint. Our commitment to sustainability extends beyond product selection; we also engage in community initiatives and support organizations focused on ocean conservation, encouraging our customers to participate in efforts to protect the underwater world they cherish.

Moreover, AMIT Retail L.L.C. is dedicated to creating a vibrant community of outdoor enthusiasts and adventurers. We host events, workshops, and dive trips that foster camaraderie and provide opportunities for skill development and networking among divers. These gatherings not only enhance the diving experience but also build lasting connections among individuals who share a passion for exploration. Our goal is to create an inclusive environment where everyone feels welcome to learn, share experiences, and grow as divers. At AMIT Retail, we believe that the journey is just as important as the destination, and we are here to support you every step of the way.

FROM HIGH SEAS TO HIGHER GROUNDS

AMIT International Group

AMIT International Group is synonymous with four decades of heritage, excellence, ambition, integrity and determination. Founded and headquartered in the United Arab Emirates since 1981, AMIT International Group (AIG) has navigated through intense tides of challenges and growth by its founding father Abdulla Mohammed Ibrahim, a veteran Sea-Captain.

Today, with 40 years of glorious existence and with global footprints across Middle East and Southern Asia, AlG continues to be the region's leading enterprise for modern marine and land technologies. With a humble beginning to cater to the burgeoning demand for modern marine equipment in the region with a strong maritime tradition, AlG has formed many successful milestones along its journey.

To provide solutions to the toughest challenges, AIG does things differently, creatively and vigorously, supported by a highly qualified team of dedicated professionals, that drives on a culture of Innovation and Strategic Decision Making.

AlG's unparalleled experience, revolutionary portfolio of technologies, state-of-the-art prouct- service ecosystem, and relentless focus on infrastructure & sustainability provide its customers with flexibility and safety, regardless of the market conditions, while reinstating AlG as an unparalleled market player.

AIG EXECUTIVE LEADERSHIP

AMIT International Group takes pride and honor being aligned with UAE's aspiration of pioneering modern thoughts and revolutionary transformations. The visionary Group Leadership has undeniably entrenched AIG's DNA with empowering & engaging people, transparency in communications, and dynamic innovations, whilst being rooted to the cultural and moral heritage.

The landscape of marine and outdoor industry is shifting with the technological advancement. Having Sea and Trading in our DNA, we, the people of AMIT International Group, have earned globally renowned brands as partners to import, export and distribute products & services from Marine & Navigation to Water sport, Outdoor recreation, Fitness and Real Estate sectors.

- **Abdulla Mohammed Ibrahim**, Founder Chairman AlG



ABDULLA MOHAMED IBRAHIM Founder & Group Chairman



ABDULAZIZ ABDULLA Group Managing Director



FARIS ABDULLA Deputy CEO



SHIJU JOSEPH Group Executive Director



Our Mission, Vision & Corporate Values

AMIT International Group strives for excellence through its customer and constituent centric approach. The company's nucleus is engineered around the strategic growth of the business and its people. Through Vision, Motivation and Ideation, AIG prides itself of a culture where 'techno-logistic' infrastructure and customer experience work symbiotically, in tandem with sustainability and innovation.



Mission

We are committed to bringing superior products and quality services that will inspire and enrich our customers' lives and contribute to a sustainable future.



Vision

To make meaningful contributions to people's lives, through offering products and services that are reflective of our culture of quality, customer care and aspirations for a sustainable future.



Corporate Values

Agility

Change is the only constant. It is our ability to quickly adapt and use agile practices to continually deliver innovative, high-quality products and services in order to stay ahead of the curve.

Innovation

Innovation has always been a driving force of our organization. We believe in pursuing unique ideas, followed by research and initiating a proactive action, leading to a new milestone.

Integrity

Adherence to moral and ethical principles, transparency & fairness in what we believe, communicate and act, and making impactful & sound decisions are our top priorities.

Excellence

Our belief in Excellence reflects our unyielding passion and unfaltering commitment to strive for the best solution, while looking for opportunities to learn and evolve, and setting highest qualitative measures.

Diversity

As a team, we continue to build an inclusive atmosphere that encourages, supports, and celebrates the uniqueness and beauty of diverse idea and culture.



AlG's brands, pillar a wide array of revolutionary product lines and services in the Marine, Navigation, Aviation, Land and Water sports, Outdoor Adventures, Fitness and Real Estate sectors across various regions;

The brands are as follows;

UAE Operations







KSA Operations

Marine Services FZE



AMIT

Trading Co

India Operations

AMIT

Marine LTD

AMIT

Marine Services LLP

Retail LLC

Bahrain Operations



AMIT Marine LTD

Bangladesh Operations



AMIT EST Bangladesh Branch

Our Brands

A fearless ambition has made AMIT International Group prominent in different areas of marine and land technology. AlG's strong and ever-growing distribution network is spread across the UAE, Saudi Arabia, India and Bangladesh with business specialties in every region. Over the years, AlG has continued to grow and develop keeping expertise and excellence at its core, resulting the partner brands in achieving success and earn glorious business weighted milestones.



AMIT INTERNATIONAL (SG) PTE. LTD.



AMIT GPS & Navigation LLP

Singapore Operations



Dive into a world of possibilities with AMIT Retail L.L.C. where quality and adventure go hand in hand.

Browse through our extensive range of adventure gear:

- Diving

- Smartwatches
- Sports & Fitness
- Outdoor Recreation
- Automotive
- Marine

Diving & Watersports Solutions

At AMIT RETAIL LLC, we are deeply committed to delivering exceptional Diving solutions that cater to enthusiasts of all skill levels, from beginners to seasoned divers. Our curated selection features top-tier adventure equipment sourced from globally recognized brands, ensuring divers can explore the underwater world with confidence, safety, and superior performance.

Scuba Diving:

Dive into our comprehensive selection of Scuba Diving gear, featuring essential equipment such as Masks, Snorkels, Boots, and Rash Guards. Our range also includes Fins, Regulators, Diving Computers, and BCDs to ensure you have the best tools for underwater exploration. Complement your gear with Water Sports accessories, Gloves, and Goggles to enhance your diving experience.

Snorkeling:

For snorkeling enthusiasts, we offer Masks & Snorkels, as well as combined Mask, Snorkel & Fins sets for convenience. Our selection also includes Gloves and SUITS, including Shorty Suits, WetSuits, and Dry Suits, to suit various water conditions and personal preferences.

Freediving:

For those who prefer the challenge of Freediving, we provide specialized Freedive Suits and Hand Spearguns to enhance your underwater adventures.

We also cater to the needs of freediving enthusiasts, offering advanced equipment such as low-volume masks, streamlined fins, and wetsuits designed for optimal hydrodynamics. Our selection includes high-performance dive computers and underwater cameras to support both recreational and technical diving across various environments, from coral reefs to deep-sea explorations.













Health & Fitness Tracking Solutions

At AMIT RETAIL L.L.C, we are dedicated to helping our customers achieve their health and fitness goals with a wide range of advanced tracking solutions. Our collection includes state-of-the-art fitness trackers, smartwatches, heart rate monitors, and other wearable devices from globally renowned brands like Garmin. These brands are celebrated for their innovation, precision, and commitment to delivering high-quality products that seamlessly blend technology and style, allowing users to stay connected to their health metrics with ease and accuracy.

Running:

For runners of all levels, from casual joggers to marathoners, our selection includes advanced GPS running watches such as the Epix series, Fenix series, Forerunner series, and fitness trackers that monitor essential metrics such as pace, distance, cadence, heart rate, and more. With products from Garmin, users can access training plans, performance analytics, and real-time coaching tailored to their goals.

Cycling & Indoor Training:

Our cycling and indoor training solutions provide cyclists with the tools they need to push their limits and optimize performance. Featuring products from Garmin, our range includes cycling computers, smartwatches, and indoor bike trainers that offer advanced tracking capabilities such as power output, cadence, speed, and GPS mapping.

Golf:

For golf enthusiasts, AMIT RETAIL L.L.C offers specialized tracking devices from leading brands. Our golf watches such as the Garmin Approach series provide detailed course maps, precise distance measurements, and performance tracking features to help players improve their game.

Triathlon:

Triathletes require versatile and durable devices that can keep up with the demands of multi-sport training and competitions. Our selection of triathlon watches from Garmin built to excel in swimming, cycling, and running, offering robust features such as multi-sport mode, open-water swim tracking, advanced performance metrics, and long battery life.

Swimming:

At AMIT Retail, we offer a range of Garmin swim-focused products designed to help swimmers elevate their performance. Available in-store and online, top-tier devices like the Garmin Swim 2, Forerunner, and Fenix series provide comprehensive swim tracking, including stroke count, distance, pace, SWOLF, and heart rate monitoring. Whether training in the pool or navigating open water, these Garmin watches are engineered to deliver real-time data and performance insights, helping swimmers of all levels refine their technique and achieve their goals.



Outdoor & Recreation

From rugged terrains to tranquil trails, we offer a diverse range of products designed for every outdoor enthusiast. Our inventory features top-tier devices from Garmin, renowned for their precision and durability. Our Outdoor & Recreation categories including Handhelds, Satellite Communicators, Off-Road equipment, Adventure Watches, Tracking devices, Sportsman & Tactical gear, and Dog Tracking devices. Each product is designed to deliver exceptional performance in the most demanding conditions.

Whether you're navigating challenging landscapes with our advanced Handhelds, staying connected in remote areas with Satellite Communicators, or enhancing your off-road experiences with specialized equipment, our collection ensures you have the best tools for every adventure. Our Adventure Watches and Tracking devices provide reliable tracking and monitoring, while our Sportsman & Tactical gear caters to specialized needs. For those who want to keep track of their canine companions, our Dog Tracking devices offer peace of mind. At AMIT Retail, we are dedicated to equipping you with high-quality gear to support your outdoor pursuits and make every outing memorable.

Handhelds:

Garmin's handheld devices deliver precision and durability for outdoor adventures. Designed to withstand tough conditions, they offer accurate GPS navigation and essential features for hiking, exploring, and tracking. Whether navigating rugged terrains or remote trails, these devices ensure you stay on course with reliable performance.

Automotive:

Our automotive GPS solutions provide precise, real-time navigation to streamline your driving experience. With up-to-date maps and intuitive interfaces, they help you find the best routes and avoid traffic. Advanced vehicle tracking features also offer insights into performance and location, enhancing safety and efficiency.

Sportsman & Tactical:

For those in the field or on the hunt, AMIT Retail offers Garmin's specialized sportsman and tactical devices, built to perform in the toughest conditions. Our collection includes the Garmin Tactix and Instinct series, designed for military personnel, hunters, and outdoor enthusiasts. These rugged watches and handhelds feature stealth mode, night vision compatibility, GPS navigation, ballistics calculators, and multi-GNSS support, ensuring you stay precise and prepared.











Marine Solutions

At AMIT Retail, our Marine sector offers a comprehensive range of high-performance equipment designed to enhance your boating and maritime experiences. Our selection includes state-of-the-art Chartplotters & Fishfinders, which provide accurate navigation and fish tracking to ensure you make the most of every trip. For effortless navigation, our Autopilots and Radar systems offer advanced automation and situational awareness, while Live Sonar and Sonar Black Boxes deliver real-time underwater imaging and detailed sonar data. With Transducers and Instruments & Instrument Packs, you get precise measurements and reliable performance to support your maritime activities.

Chartplotters & Fishfinders:

Explore AMIT Retail's range of Garmin chartplotters and fishfinders, including the GPSMAP and ECHOMAP series. These devices offer high-definition mapping, detailed sonar imaging, and advanced features like Quickdraw Contours for seamless navigation and precise fishfinding. Perfect for boaters and anglers looking to enhance their marine adventures.

Autopilots:

At AMIT Retail, Garmin autopilots like the Reactor series offer reliable, hands-free control for smooth navigation. With advanced AHRS technology and seamless integration with Garmin chartplotters, these autopilots simplify your boating experience and ensure a safer journey.

Radar:

Garmin radar systems, such as the GMR Fantom and GMR xHD, provide high-resolution imaging and long-range detection for enhanced safety. Available at AMIT Retail, these radars offer superior visibility in all conditions, helping you navigate with confidence.

Live Sonar:

AMIT Retail offers Garmin's Panoptix LiveScope, delivering real-time sonar imaging with exceptional clarity. This live sonar technology allows you to see fish and structures in real-time, making it a powerful tool for serious anglers.

Transducers:

At AMIT Retail, we provide a range of high-quality transducers designed for superior underwater performance. Our selection includes Garmin's advanced transducers, which offer precise sonar readings and enhanced imaging capabilities. These transducers enable anglers and boaters to gain valuable insights into underwater environments, helping to locate fish and understand bottom structures with unmatched accuracy.

Trolling Motors:

AMIT Retail features top-of-the-line trolling motors designed to enhance your fishing experience and ensure smooth navigation on the water. Our selection includes but is not limited to Garmin's innovative trolling motors, which offer advanced technology for precise control and effortless maneuverability. With features like quiet operation, GPS integration, and exceptional thrust, these motors provide the power and reliability needed for long days on the water. Whether you're casting lines in serene lakes or navigating challenging waterways, our trolling motors are built to help you stay focused on your catch while effortlessly gliding through any environment.



www.amitretail.com

